# Say Something

**Teaching Youth and Teens How to Recognize the Signs & Signals of At-Risk Behavior and Potential Threats in Social Media**

| WHAT IS THE PROBLEM | Over the last 25 years, research has revealed that in 7 out of 10 acts of gun violence, a friend(s) were told that an act of violence would be committed or may take place. In one study, it was reported that in 4 out of 5 school shootings, the attacker had told people of his plans ahead of time.  

The problem is that no one is taking action with this information to stop the act of violence before it starts. Imagine if one of those people took action. How many tragedies could be prevented? How many lives would be saved? |
| WHAT IS THE PROGRAM | Say Something is an education and awareness program that provides tools and practices to:  
- Recognize the signs & signals of a potential threat – especially in social media  
- Teach and instill in participants how to take action with a trusted adult  
- Drive awareness and reinforce the need to Say Something |
| WHO SHOULD PARTICIPATE | Parents, students, educators, administrators, community-based organizations and other adults who come into contact with children. The program is designed in a manner for training, promotion and implementation in schools, libraries and local community-based organizations as well as for in-home. |
| WHO WILL BENEFIT | Say Something will benefit children age 10+, educators, administrators and community based organization leaders as well as parents. By building a culture of “looking out for one another” and reporting possible threats of violence when someone sees, reads or hears something (especially within social media), entire communities will become safer and lives will be saved. |
| TRAINING CORE LEARNING | Say Something informs and educates about observable warning signs (written, spoken, photographed, in video) that are often present in behavior that could lead to someone hurting themselves or others as well as educates individuals on how to safely and anonymously report potential threats. Additionally, the program provides tools on how best to promote and reinforce Say Something. |
| HOW TO GET STARTED AND COST | Contact [programs@sandyhookpromise.org](mailto:programs@sandyhookpromise.org)  
Sandy Hook Promise will work with individuals, schools and community-based organizations to offset 100% of the training cost in order to reach and impact as many lives as possible. |