

## 2018 SALARY GUIDE

for Technology Professionals





# About the Data in the 2018 Salary Guide

Robert Half has made it our mission for nearly 70 years to provide salary data to help companies benchmark their compensation levels with what other firms are offering. Those of you who are familiar with our guides will find even more comprehensive data this year than ever before.

### WHY THE CHANGE?

Our clients have expressed interest in more detailed information on salaries. To help with this, we've presented salaries in percentiles versus the low and high ranges we have previously used. The information is based on our current salary data and analysis of the thousands of job placements we make every year.

### WHAT HASN'T CHANGED

As always, we are committed to providing you with the most accurate information on hiring and compensation trends. This year's Robert Half Technology Salary Guide includes the following:

- Average starting salary ranges for more than 75 positions based on our job placements from the past year
- Regional variances that can help you adjust salaries to your local markets
- New data on benefits, incentives and perks

For more information and access to our Salary Calculator, please visit our Salary Center at **rht.com/salary-center**.

44% of CIOs say they miss out on top talent because candidates are seeking higher salaries than they're able to offer.

# Table of Contents

- Welcome to the 2018 Robert Half Technology Salary Guide
- 4 Trends Powering IT Hiring
- 8 Building an Engaged, Productive Technology Team
- 11 In-Demand Technology Roles for 2018
- 12 How to Use Our Salary Tables
- 13 Technology Salaries: United States
- 16 Technology Salaries: Canada

- 19 Technology Skills and Certifications
- 21 Local Market Variances: United States
- 23 Hiring Outlook for Canada
- 24 Local Market Variances: Canada
- 25 Pay to Perks: Trends in Compensation Packages
- 28 About Robert Half Technology
- 29 Worldwide Locations

# Welcome to the 2018 Robert Half Technology Salary Guide

A key part of attracting the best people is paying them well — at least as much as your competitors are offering or more.

Hiring the best technology professionals requires more than just a job description. A key part of attracting the best people is paying them well — at least as much as your competitors are offering or more. That means, when hiring, you need access to the latest salary data available.

Our 2018 Robert Half Technology Salary Guide contains compensation ranges based on actual placements made by our U.S. and Canadian staffing and recruiting professionals. We present this data, along with the expertise of our staffing managers, to show where we believe compensation is headed and help you budget accordingly. It's also your tool for successfully negotiating salaries with the professionals you want to recruit and retain

The salary tables are the core of the guide. This year, we've made some changes to how we present the salary data, as described in How to Use Our Salary Tables on <u>Page 12</u>. Elsewhere in the guide, we also include an analysis of hiring trends in the technology field.

We hope the Salary Guide helps you build a more engaged and productive team.





### DIGITAL INITIATIVES DRIVING HIGHER DEMAND

The more companies look to digitize and automate business processes, the greater their need for technology professionals. But many IT workers are already employed full-time or have a steady stream of project work. Facing this shortage of talent, some companies have decided to hire professionals who have less experience but are motivated to learn new skills quickly.

For employers, the fit with workplace culture and the ability to collaborate with other teams can be just as important a consideration as technical skills when hiring. To evaluate workplace culture fit, many managers have prospective hires meet with multiple team members before extending a job offer.

### INCREASED AUTOMATION: NOT NECESSARILY A JOB KILLER

The conversation around the effect of automation and artificial intelliaence on jobs has grown louder. This is the case in the tech industry as much as it is in other sectors. While it is true these forces have the potential to disrupt some IT roles as we know them, the result will likely be a shift in the types of skills necessary to do specific jobs, rather than an elimination of those jobs altogether. As a result, many employers seek IT professionals who not only take the initiative to keep pace with technology but also do so on their own time. That commitment demonstrates a candidate's passion for IT.

Technology workers with knowledge of the latest developments in cloud, open source, mobile, big data, security and other technologies will only become more valuable to businesses in the years ahead.

### THE NEED FOR SPEED

While it's understandable and prudent that IT departments want to properly vet job applicants, many are taking too long to make hiring decisions. And doing so puts them at risk of losing out on top candidates.

There are solid numbers that support the need for speed when hiring. Among the most compelling comes from one of our surveys: More than two-thirds of professionals said they would lose interest in a job if there was no follow-up within two weeks of an interview

Making quick and efficient hires means being prepared to provide above-market compensation because today's top IT professionals know what they are worth. It also means considering an array of coveted incentives, such as signing bonuses, health insurance, generous vacation time and professional development opportunities, when creating compensation packages. And for many in-demand candidates, flexible hours and remote working arrangements are still attractive perks.

**GET HELP HIRING** 

### COMPANIES MORE RELIANT ON PROJECT CONSULTANTS

In recent years, the lack of available IT talent, combined with the project nature of many initiatives, has prompted employers to bring in consultants on an interim basis. Increasingly, IT departments find this is the best approach for handling short-term and specialized initiatives such as cloud migrations and cybersecurity projects.

This trend plays out among companies of all sizes, but small and midsize firms, in particular, often prefer to engage project IT talent because it is impractical for them to make full-time tech hires when their need may turn out not to be ongoing.

## COMPANIES RETHINKING TECHNOLOGY TEAM STRUCTURES

As business and technology become increasingly intertwined, more employers are reorganizing their IT departments to capitalize on their teams' talents. At the same time, many are also expecting their staff to take on responsibilities that may not be outlined in their core job description. The need for professionals who can assume hybrid roles — positions that sit between IT and another department, such as marketing or finance — is growing. A skilled web developer with extensive experience working in marketing or advertising is a common example.

According to our research, 47 percent of CIOs said their teams collaborate more closely with marketing to support digital initiatives. (For a list of marketing professionals we place, visit **creativegroup.com**)

## HOT INDUSTRIES FOR TECH IN 2018

Expect these sectors to lead IT hiring activity in the year ahead:

**Healthcare** — Healthcare businesses need professionals with IT expertise to help them modernize their operations and innovate in order to deliver better patient care.

**Financial services** — Big data and information security initiatives are driving the need for technology professionals in this sector.

Manufacturing — This sector has been somewhat slow to adopt when it comes to information technology, but that's changing, and quickly. IT talent is becoming increasingly valuable to the industry because of the trend toward automation.



#### THE SOFTER SIDE OF TECH

Soft skills and leadership abilities are also highly valued. In fact, many employers now view these skills as requirements for some IT roles.

Technology touches almost every aspect of modern business, so it's imperative that IT professionals collaborate effectively with others. That is especially true for those who work in DevOps, which emphasizes both communication and collaboration.

Good listening and critical-thinking skills, which are essential to understanding and resolving customers' issues and concerns, are important for almost any IT role today, but especially for help desk and desktop support professionals.

**BROWSE JOBS** 

### TRENDING SKILLS AND CERTIFICATIONS

Following are some of the technology skills and certifications in greatest demand by businesses throughout North America.\* For more information on skills and certifications, please see <u>Page 19</u>.

- NFT
- Agile and Scrum certifications
- Angular
- C#
- CISSP (Certified Information Systems Security Professional)
- CCNA (Cisco Certified Network Associate)
- CCNP (Cisco Certified Network Professional)

- CompTIA A+
- Java
- Microsoft SQL Server
- PHP
- PMP (Project Management Professional)
- VMware
- \* Specific requirements for technology roles vary across industries and regions.

# Building an Engaged, Productive Technology Team

In a study on workplace happiness by Robert Half and Happiness Works, technology professionals ranked sixth in terms of on-the-job happiness out of the 13 fields surveyed.

Here are some steps to help you increase job satisfaction among your team members:



### **HIRE FOR FIT**

Employees who mesh well with the workplace culture are likely to feel a greater sense of engagement and loyalty.



### **EMPOWER STAFF**

Let employees make decisions about their work on their own, or with minimal direction



### **SHOW APPRECIATION**

Be quick to thank technology team members for a job well done.



### PROVIDE MEANINGFUL WORK

Be sure to share how your team's contributions support big-picture goals.



### FOSTER A CULTURE OF COLLABORATION

Staff cohesion fuels job satisfaction
— as well as innovation

## Levels of Job Satisfaction

## LEVEL OF ON-THE-JOB HAPPINESS

- 1 Education and Training
- 2 Marketing and Creative
- 3 Healthcare and Wellness
- 4 Human Resources
- 5 Legal

### 6 Technology

- **7** Accounting
- 8 Administrative
- 9 Insurance
- 10 Financial Services
- 11 Manufacturing
- 12 Finance
- 13 Hospitality and Food Services

### LEVEL OF INTEREST IN THEIR WORK

- 1 Education and Training
- 2 Healthcare and Wellness
- 3 Marketing and Creative
- 4 Legal
- 5 Human Resources

### 6 Technology

- 7 Administrative
- 8 Manufacturing
- **9** Financial Services
- **10** Accounting
- 11 Finance
- 12 Insurance
- 13 Hospitality and Food Services

### LOWEST ON-THE-JOB STRESS LEVELS

### 1 Technology

- 2 Finance
- 3 Marketing and Creative
- 4 Human Resources
- **5** Accounting
- 6 Manufacturing
- **7** Administrative
- 8 Education and Training
- 9 Financial Services
- 10 Hospitality and Food Services
- 11 Healthcare and Wellness
- 12 Insurance
- 13 Legal

Find out more about increasing happiness in your workplace.

# Hiring and Management Insights From IT Leaders and Pros



67% of technology executives say digital marketing, big data, cloud or mobile initiatives are the greatest contributing factors to hiring.



of CIOs say their hiring process takes longer than they'd like, averaging 4.5 weeks to fill a staff-level role.



What would cause IT workers to leave their job?\*

- 1. A lack of advancement potential
- 2. A desire for more challenging work
- 3. Feeling inadequately compensated

**52**%

of technology professionals begin conversations around career path and growth opportunities during the interview process.



Source: Robert Half Technology survey of more than 2,500 CIOs in the United States
Source: Robert Half Technology survey of more than 8,000 technology professionals in North America

<sup>\*</sup> Top three responses shown

# In-Demand Technology Roles for 2018

Expect to see many employers across North America hiring technology professionals for these roles:\*



- Business intelligence (BI) analysts
- Data scientists
- Database developers
- Developers
- DevOps engineers
- Help desk and desktop support professionals
- Network administrators
- Security professionals
- Systems administrators

<sup>\*</sup> See the **glossary of job descriptions** for more information about these and other in demand positions.

## How to Use Our Salary Tables

To help hiring managers determine salary levels for new hires, we've provided starting compensation ranges by percentile, as defined in the chart below.

When a manager is establishing a starting salary, multiple factors come into play. A firm's compensation philosophy, the range of other benefits and incentives offered, and the level of competition for individuals within a particular market all may affect starting salaries. Following are additional elements to consider and how they correlate with the high and low ends of the compensation figures provided:

PERCENTILE	25 <sup>TH</sup>	50 <sup>TH</sup> (MIDPOINT)	75 <sup>TH</sup>	95 <sup>TH</sup>
Candidate Experience Level	Less experience than typical	Average experience	More experience than typical	Significant, highly relevant experience
Candidate Skills/ Expertise	Skills require development	Necessary skills to meet job requirements	Strong skill set; may include specialized certifications	High level of expertise, including specialized certifications
Job Complexity/ Duties	Role may be in an industry with low competition for talent or in a smaller, less complex organization or department	Role may be of average complexity or in an industry where competition for talent is moderate	Role may be fairly complex or in a fairly competitive industry for talent	Role may be highly complex and more strategic in nature than usual; may be in a highly competitive industry for talent

The salaries listed on the following pages are based on actual placements in our offices throughout North America, as well as an analysis of the demand for the role, the supply of talent and other market conditions. Salaries reflect starting pay only. Bonuses, incentives and other forms of compensation are not taken into account. In some situations, it's possible that compensation would fall above or below the percentiles provided. Our recruiters can help you establish appropriate compensation levels for new hires based on your company's goals and budget.

Salaries represent national averages and can be adjusted for your market using the local variance information on <a href="Page 21">Page 21</a> for the United States and <a href="Page 25">Page 25</a> for Canada.



## Technology Salaries: United States

	PERCENTILES			
TITLE	25™	50 <sup>TH</sup> MIDPOINT	75 <sup>™</sup>	95 <sup>TH</sup>
ADMINISTRATION				
Chief Information Officer (CIO)	\$170,500	\$ 202,500	\$243,000	\$ 287,000
Chief Technology Officer (CTO)	\$145,000	\$ 175,000	\$210,000	\$ 248,000
Chief Security Officer	\$143,250	\$ 170,000	\$204,000	\$ 241,000
Vice President of Information Technology	\$137,000	\$ 163,000	\$195,500	\$ 231,000
Director of Technology	\$118,750	\$141,000	\$169,000	\$ 199,750
APPLICATIONS DEVELOPMENT				
Manager	\$105,250	\$ 125,000	\$150,000	\$ 177,000
Project Manager	\$ 92,750	\$110,000	\$132,000	\$ 156,000
Systems Analyst	\$ 76,750	\$ 91,000	\$109,000	\$ 129,000
Applications Architect	\$111,000	\$132,000	\$158,250	\$ 187,000
Business Systems Analyst	\$ 77,500	\$ 92,000	\$110,500	\$ 130,500
Cloud Computing Analyst	\$ 74,500	\$ 92,500	\$115,750	\$ 156,250
CRM Business Analyst	\$ 80,000	\$ 95,000	\$114,000	\$ 134,750
CRM Technical Developer	\$ 89,250	\$ 106,000	\$127,000	\$ 150,250
Developer/Programmer Analyst	\$ 86,750	\$103,000	\$123,500	\$ 146,000
ERP Business Analyst	\$ 83,500	\$ 99,000	\$118,750	\$ 140,250
ERP Technical/Functional Analyst	\$ 90,000	\$107,000	\$128,500	\$ 152,000
ERP Technical Developer	\$ 94,250	\$112,000	\$134,500	\$ 158,750
Lead Applications Developer	\$103,000	\$ 122,250	\$146,750	\$ 173,250
Mobile Applications Developer	\$118,750	\$141,000	\$169,000	\$ 199,750
Technical Writer	\$ 54,750	\$ 65,000	\$ 78,000	\$ 92,000
CONSULTING & SYSTEMS INTEGRATION	ON			
Director	\$117,000	\$139,000	\$166,750	\$ 197,000
Project Manager/Senior Consultant	\$ 96,000	\$114,000	\$137,000	\$ 162,000
Staff Consultant	\$ 60,250	\$ 75,000	\$ 94,000	\$ 126,750
Senior IT Auditor	\$107,000	\$127,000	\$152,250	\$ 180,000
IT Auditor	\$ 92,250	\$109,750	\$131,500	\$ 155,500



TITLE	<b>25</b> <sup>™</sup>	50 <sup>TH</sup> MIDPOINT	75™	95 <sup>™</sup>
DATA/DATABASE ADMINISTRATIO	N			
Big Data Engineer	\$126,250	\$150,000	\$180,000	\$ 212,500
Database Manager	\$107,000	\$127,000	\$152,250	\$ 180,000
Database Developer	\$ 97,750	\$116,000	\$139,000	\$ 164,500
Database Administrator	\$ 75,750	\$ 95,000	\$114,500	\$ 156,000
Data Analyst/Report Writer	\$ 81,000	\$ 96,000	\$115,000	\$ 136,000
Data Architect	\$110,000	\$130,000	\$156,000	\$ 184,000
Data Modeler	\$ 77,750	\$ 96,250	\$120,500	\$ 162,500
Data Scientist	\$100,000	\$119,000	\$142,750	\$ 168,000
Data Warehouse Analyst	\$ 75,250	\$ 93,500	\$117,000	\$ 158,000
Business Intelligence Analyst	\$ 83,750	\$104,000	\$130,250	\$ 175,750
Data Reporting Analyst	\$ 58,000	\$ 73,000	\$ 90,000	\$ 108,000
QUALITY ASSURANCE (QA) & TES	TING			
QA Engineer – Manual	\$ 58,000	\$ 69,000	\$ 82,750	\$ 97,750
QA Engineer – Automated	\$ 69,000	\$ 82,000	\$ 98,500	\$ 116,000
QA/Testing Manager	\$ 80,000	\$ 95,000	\$114,000	\$ 134,750
QA Associate/Analyst	\$ 61,500	\$ 73,000	\$ 87,500	\$ 103,500
WEB DEVELOPMENT				
Senior Web Developer	\$ 98,500	\$117,000	\$140,250	\$ 165,750
Web Developer	\$ 82,500	\$ 98,000	\$117,500	\$ 139,000
Front-End Web Developer	\$ 62,500	\$ 72,750	\$ 90,750	\$ 122,500
Web Administrator	\$ 67,250	\$ 80,000	\$ 96,000	\$ 113,500
Web Designer	\$ 72,500	\$ 86,000	\$103,250	\$ 122,000
E-Commerce Analyst	\$ 81,750	\$ 97,000	\$116,500	\$ 137,500
NETWORKING/TELECOMMUNICA	TIONS			
Network Architect	\$112,750	\$134,000	\$160,750	\$ 190,000
Network Manager	\$ 93,500	\$111,000	\$133,000	\$ 157,250
Network Engineer	\$ 90,000	\$107,000	\$128,500	\$ 151,750
Wireless Network Engineer	\$100,000	\$119,000	\$142,750	\$ 168,750
Network Administrator	\$ 73,250	\$ 87,000	\$104,500	\$ 123,250
Telecommunications Manager	\$ 79,000	\$ 94,000	\$112,750	\$ 133,000
Telecommunications Specialist	\$ 59,000	\$ 70,000	\$ 84,000	\$ 99,250
NOC Technician	\$ 51,750	\$ 59,500	\$ 76,000	\$ 97,000



PERCENTILES			NTILES —	
TITLE	<b>25</b> ™	50 <sup>TH</sup> MIDPOINT	75™	95 <sup>™</sup>
OPERATIONS				
Computer Operator	\$ 33,750	\$ 40,000	\$ 48,000	\$ 56,750
Mainframe Systems Programmer	\$ 51,750	\$ 65,000	\$ 81,750	\$ 92,250
SECURITY				
Data Security Analyst	\$102,000	\$121,000	\$145,000	\$ 171,500
Systems Security Administrator	\$ 92,750	\$110,000	\$132,000	\$ 156,000
Network Security Administrator	\$ 92,000	\$109,250	\$131,000	\$ 155,000
Network Security Engineer	\$ 97,000	\$115,000	\$138,000	\$ 163,000
Information Systems Security Manager	\$115,250	\$137,000	\$164,250	\$ 194,250
SOFTWARE DEVELOPMENT				
Product Manager	\$100,250	\$119,000	\$142,750	\$ 169,000
Software Engineer	\$102,000	\$121,000	\$145,000	\$ 171,500
Software Developer	\$ 97,000	\$115,000	\$138,000	\$ 163,000
TECHNICAL SERVICES, HELP DESK &	TECHNICAL S	SUPPORT		
Manager	\$ 80,750		\$115,250	\$ 136,000
Desktop Support Analyst	\$ 50,500	\$ 60,000	\$ 72,000	\$ 85,000
Systems Administrator	\$ 67,250	\$ 80,000	\$ 96,000	\$ 113,500
Systems Engineer	\$ 85,000	\$101,000	\$121,250	\$ 143,250
Help Desk Tier 3	\$ 48,500	\$ 57,500	\$ 69,000	\$ 81,500
Help Desk Tier 2	\$ 38,000	\$ 45,000	\$ 54,000	\$ 63,750
Help Desk Tier 1	\$ 32,000	\$ 38,000	\$ 45,500	\$ 54,000
Instructor/Trainer	\$ 57,250	\$ 68,000	\$ 81,500	\$ 96,250
PC Technician	\$ 32,000	\$ 38,000	\$ 45,500	\$ 54,000
Business Continuity Analyst	\$ 86,750	\$103,000	\$123,500	\$ 146,000
Hardware Analyst	\$ 60,750	\$ 72,000	\$ 86,500	\$ 102,000
Cable Technician	\$ 32,250	\$ 40,500	\$ 49,500	\$ 54,500
Product Support Specialist	\$ 45,750	\$ 54,500	\$ 65,250	\$ 77,750
Mobile Device Support Analyst	\$ 56,500	\$ 67,000	\$ 80,250	\$ 95,000

WATCH THE VIDEO TO FIND OUT HOW TO USE THE SALARY PERCENTILES.



## Technology Salaries: Canada

	PERCENTILES			
TITLE	25 <sup>TH</sup>	50 <sup>TH</sup> MIDPOINT	75 <sup>™</sup>	95 <sup>TH</sup>
ADMINISTRATION				
Chief Information Officer (CIO)	\$150,750	\$165,000	\$197,000	\$ 245,500
Chief Technology Officer (CTO)	\$142,500	\$160,000	\$182,750	\$ 237,750
Chief Security Officer (CSO)	\$140,000	\$159,750	\$180,500	\$ 235,500
Vice President of Information Technology	\$135,750	\$147,500	\$168,750	\$ 198,750
Director of Technology	\$110,000	\$127,500	\$156,250	\$ 166,000
APPLICATIONS DEVELOPMENT				
Manager	\$ 95,250	\$120,000	\$150,000	\$ 204,000
Project Manager	\$ 96,000	\$121,000	\$152,000	\$ 205,750
Systems Analyst	\$ 82,500	\$ 89,500	\$ 96,250	\$ 113,750
Applications Architect	\$ 90,500	\$125,000	\$155,750	\$ 167,750
Business Systems Analyst	\$ 65,000	\$ 96,250	\$114,500	\$ 135,250
Cloud Computing Analyst	\$ 73,500	\$ 95,000	\$116,500	\$ 157,250
CRM Business Analyst	\$ 82,000	\$ 97,500	\$116,750	\$ 138,250
CRM Technical Developer	\$ 84,250	\$100,000	\$119,750	\$ 141,750
Developer/Programmer Analyst	\$ 72,750	\$ 84,250	\$ 99,500	\$ 147,250
ERP Business Analyst	\$ 91,750	\$115,500	\$127,750	\$ 139,750
ERP Technical/Functional Analyst	\$ 99,250	\$125,000	\$143,500	\$ 150,750
ERP Technical Developer	\$ 94,500	\$128,250	\$135,000	\$ 163,750
Lead Applications Developer	\$101,750	\$118,750	\$143,750	\$ 170,750
Mobile Applications Developer	\$ 92,500	\$110,000	\$131,000	\$ 155,750
Technical Writer	\$ 78,000	\$ 90,500	\$ 96,250	\$ 102,500
CONSULTING & SYSTEMS INTEGRATION	N			
Director	\$ 96,750	\$124,250	\$153,500	\$ 185,000
Project Manager/Senior Consultant	\$ 70,000	\$ 98,500	\$125,000	\$ 154,750
Staff Consultant	\$ 66,000	\$ 83,000	\$104,250	\$ 112,750
Senior IT Auditor	\$101,250	\$120,000	\$143,750	\$ 170,250
IT Auditor	\$ 75,750	\$ 90,000	\$107,750	\$ 127,500

All salaries listed on Pages 16-18 are in Canadian dollars.



		PERCE	NTILES —	
TITLE	<b>25</b> <sup>™</sup>	50 <sup>TH</sup> MIDPOINT	75™	95 <sup>™</sup>
DATA/DATABASE ADMINISTRATION	N			
Big Data Engineer	\$105,250	\$125,000	\$149,750	\$ 180,250
Database Manager	\$ 95,250	\$120,000	\$143,500	\$ 179,750
Database Developer	\$ 93,500	\$104,000	\$130,000	\$ 164,250
Database Administrator	\$ 62,000	\$ 80,000	\$124,750	\$ 160,250
Data Analyst/Report Writer	\$ 55,250	\$ 62,500	\$ 83,250	\$ 117,250
Data Architect	\$ 95,750	\$115,000	\$137,750	\$ 162,750
Data Modeler	\$ 80,000	\$ 98,250	\$112,750	\$ 151,750
Data Scientist	\$ 88,500	\$105,000	\$125,750	\$ 148,750
Data Warehouse Analyst	\$ 71,500	\$ 90,000	\$113,250	\$ 153,000
Business Intelligence Analyst	\$ 73,250	\$ 93,500	\$107,250	\$ 140,250
Data Reporting Analyst	\$ 47,500	\$ 60,000	\$ 75,500	\$ 102,000
QUALITY ASSURANCE (QA) & TEST	ING			
QA Engineer – Manual	\$ 58,000	\$ 70,000	\$ 83,750	\$ 100,000
QA Engineer – Automated	\$ 71,500	\$ 85,000	\$101,000	\$ 115,750
QA/Testing Manager	\$ 75,000	\$ 90,000	\$107,500	\$ 131,500
QA Associate/Analyst	\$ 60,500	\$ 80,000	\$ 95,750	\$ 115,000
WEB DEVELOPMENT				
Senior Web Developer	\$ 84,500	\$100,000	\$119,750	\$ 141,500
Web Developer	\$ 67,750	\$ 78,000	\$ 93,500	\$ 110,500
Front-End Web Developer	\$ 63,250	\$ 75,000	\$ 89,750	\$ 106,250
Web Administrator	\$ 72,500	\$ 84,500	\$ 96,750	\$ 102,750
Web Designer	\$ 54,000	\$ 61,250	\$ 91,250	\$ 127,000
E-Commerce Analyst	\$ 80,250	\$108,000	\$128,750	\$ 135,750
NETWORKING/TELECOMMUNICAT	TIONS			
Network Architect	\$129,000	\$138,000	\$147,000	\$ 154,250
Network Manager	\$ 93,500	\$102,500	\$125,750	\$ 138,250
Network Engineer	\$ 75,750	\$ 90,000	\$118,750	\$ 133,500
Wireless Network Engineer	\$106,500	\$115,000	\$127,500	\$ 143,500
Network Administrator	\$ 55,000	\$ 62,500	\$ 80,000	\$ 104,750
Telecommunications Manager	\$ 70,750	\$ 80,000	\$100,500	\$ 132,500
Telecommunications Specialist	\$ 63,500	\$ 74,500	\$ 83,500	\$ 97,500
NOC Technician	\$ 50,500	\$ 56,250	\$ 75,500	\$ 94,500



	PERCENTILES -			
TITLE	25 <sup>™</sup>	50 <sup>TH</sup> MIDPOINT	<b>75</b> ™	95 <sup>™</sup>
OPERATIONS				
Computer Operator	\$ 35,250	\$ 37,500	\$ 41,500	\$ 51,250
Mainframe Systems Programmer	\$ 56,250	\$ 71,000	\$ 89,250	\$ 110,250
SECURITY				
Data Security Analyst	\$100,000	\$117,500	\$135,750	\$ 168,750
Systems Security Administrator	\$ 89,750	\$ 98,750	\$123,750	\$ 145,750
Network Security Administrator	\$ 87,500	\$100,000	\$120,500	\$ 153,000
Network Security Engineer	\$ 96,250	\$110,000	\$125,750	\$ 170,000
Information Systems Security Manager	\$ 98,250	\$115,000	\$127,500	\$ 187,250
SOFTWARE DEVELOPMENT				
Product Manager	\$ 92,500	\$110,000	\$131,750	\$ 155,750
Software Engineer	\$ 96,750	\$115,000	\$137,750	\$ 162,750
Software Developer	\$ 88,500	\$105,000	\$125,750	\$ 148,750
TECHNICAL SERVICES, HELP DESK & T	ECHNICAL S	UPPORT		
Manager	\$ 75,000	\$108,250	\$117,500	\$ 131,500
Desktop Support Analyst	\$ 54,750	\$ 62,750	\$ 70,000	\$ 82,500
Systems Administrator	\$ 64,500	\$ 78,750	\$ 95,750	\$ 102,500
Systems Engineer	\$ 86,750	\$ 92,750	\$108,500	\$ 123,500
Help Desk Tier 3	\$ 60,000	\$ 70,000	\$ 84,000	\$ 99,000
Help Desk Tier 2	\$ 51,750	\$ 60,000	\$ 72,250	\$ 84,500
Help Desk Tier 1	\$ 41,500	\$ 50,000	\$ 63,750	\$ 71,500
Instructor/Trainer	\$ 54,750	\$ 65,000	\$ 77,750	\$ 94,250
PC Technician	\$ 34,500	\$ 40,000	\$ 47,750	\$ 59,250
Business Continuity Analyst	\$ 82,750	\$ 96,500	\$105,750	\$ 124,000
Hardware Analyst	\$ 52,000	\$ 65,000	\$ 83,000	\$ 102,000
Cable Technician	\$ 37,750	\$ 45,000	\$ 53,750	\$ 63,750
Product Support Specialist	\$ 38,750	\$ 46,750	\$ 62,750	\$ 80,750
Mobile Device Support Analyst	\$ 42,500	\$ 49,500	\$ 65,500	\$ 83,750

WATCH THE VIDEO TO FIND OUT HOW TO USE THE SALARY PERCENTILES.

# Technology Skills and Certifications

The technology skills companies need are frequently changing. Certifications and an aptitude for the latest software signal to employers that IT professionals are committed to keeping their skill sets current.

Skills and certifications enhance the marketability of the professionals who hold them. In fact, employers may increase salaries 5 to 10 percent for professionals who have certain in-demand abilities. The certifications and skills listed below are among the most commonly sought by employers in the United States and Canada.

#### APPLICATIONS DEVELOPMENT

AJAX (Asynchronous JavaScript and XML) development BusinessObjects

C# development

C++ development

Hyperion

Java development

Java EE/J2EE development

LAMP (Linux, Apache, MySQL and Perl/PHP/Python)

.NET development

PHP development

SAP development

SharePoint

#### **DATA/DATABASE ADMINISTRATION**

ETL

Microsoft SQL Server database

Oracle database

#### **WEB DEVELOPMENT**

AJAX (Asynchronous JavaScript and XML) development

ASP development

C# development

ColdFusion development

Content management system (CMS)

DCOM/COM/ActiveX development

Java development

Java EE/J2EE development

LAMP (Linux, Apache, MySQL and Perl/PHP/Python)

.NET development

PHP development

Python

Ruby on Rails

. SharePoint

Virtualization

Web services development

### **QUALITY ASSURANCE (QA) & TESTING**

Performance testing (e.g., Mercury Interactive Tools)

#### NETWORKING/TELECOMMUNICATIONS

Cisco network administration LINUX/UNIX administration

Voice over Internet Protocol (VoIP) administration

Windows 7 and 10

#### **SECURITY**

Certified Information Systems Security Professional (CISSP)

Check Point Firewall administration

Cisco network administration

LINUX/UNIX administration

### **SOFTWARE DEVELOPMENT**

ASP development

C# development

C++ development

DCOM/COM/ActiveX development

Hadoor

Java development

Java EE/J2EE development

.NET development

PHP development

Web services development

### TECHNICAL SERVICES, HELP DESK & TECHNICAL SUPPORT

Basis administration

Cisco network administration

HDI certifications

LINUX/UNIX administration

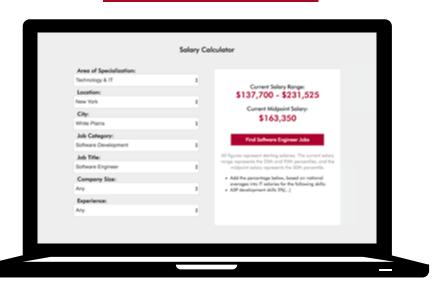
Virtualization

Windows 7 and 10

# Calculate Your Custom Salary

As you know, compensation for the same role can vary widely depending on where the job is. To find salaries for a given city, go to the **Salary Calculator** and select the job title and city. The online tool calculates a result for you.

### **CALCULATE YOUR CUSTOM SALARY**



The salaries listed in the guide can be customized for nearly 600 cities using the Salary Calculator.



# Local Market Variances: United States

The starting salaries on the previous pages reflect the national averages for each position. For guidance on local compensation, increase or decrease the national salary by the percentage below for your city.

The following local market variances are based on data from the U.S. Bureau of Labor Statistics and Robert Half Technology and are general guidelines only. They are reflective of all industries and professions and may apply differently from staff to executive-level roles. For more information on average starting salaries in your area, contact the Robert Half Technology office nearest you.

OLOBADO

ALABAMA Birmingham Huntsville Mobile	6%
ARIZONA Phoenix Tucson	
ARKANSAS Fayetteville Little Rock	
CALIFORNIA Fresno	+30% +31%
Oakland	+20% +5% +26%
San Francisco San Jose San Rafael Santa Barbara	+37.5% +30% +27%
Santa Rosa Stockton	

COLORADO	
Boulder+1	7.59
Colorado Springs	
Denver	
Fort Collins	29
Greeley	-119
Loveland	
Pueblo	-179
CONNECTICUT	
Hartford	+179
New Haven	+129
Stamford	+319
<b>DELAWARE</b> Wilmington	. 5.
DISTRICT OF COLUM	
Washington	+339
FLORIDA	
Fort Myers	-99
Jacksonville	
Melbourne	
Miami/	
Fort Lauderdale +	6.59
Orlando+	

St. Petersburg3%  Fampa1%  West Palm Beach+1%
GEORGIA
Atlanta +6%
Macon18%
Savannah15%
HAWAII
Honolulu +7%
DAHO
Boise13.9%
LLINOIS
Chicago+23.5%
Vaperville+12%
Rockford15%
NDIANA
ort Wayne16%
ndianapolis3%
OWA
Cedar Rapids6%
Davenport5%
Des Moines +0%



Sioux City16% Waterloo/ Cedar Falls13%  KANSAS Overland Park +0.5%  KENTUCKY Lexington8.5% Louisville8%  LOUISIANA Baton Rouge1% New Orleans1%  MAINE Portland5%  MARYLAND Baltimore +3%  MASSACHUSETTS Boston +34% Springfield +1%  MICHIGAN Ann Arbor +1.5% Detroit +0% Grand Rapids14.5% Kalamazoo20% Lansing15%  MINNESOTA Bloomington +6.5% Duluth20.4% Minneapolis +7% Rochester +2% St. Cloud16.5% St. Paul +4%  MISSOURI Kansas City0.5% St. Joseph10%	NEW JERSEY           Mount Laurel         +15%           Paramus         +30%           Princeton         +25%           Woodbridge         +26.5%           NEW MEXICO         Albuquerque         -8.5%           NEW YORK         Albany         -4%           Buffalo         -6.5%         Long Island         +20%           New York         +40.5%         Rochester         -6.5%           Syracuse         -9.7%         NORTH CAROLINA         Charlotte         +2%           Greensboro         +0%         Raleigh         +4%           OHIO         Akron         -11%           Canton         -18%         Cincinnati         -2.5%           Cleveland         -4%         Columbus         -2%           Dayton         -13%         Toledo         -14.5%           Youngstown         -24%         OKLAHOMA         Oklahoma City         -7%           OREGON         Portland         +7%           PENNSYLVANIA         Harrisburg         -5%           Philadelphia         +15%	SOUTH CAROLINA           Charleston         -5.5%           Columbia         -6.5%           Greenville         -7%           SOUTH DAKOTA           Sioux Falls         -16%           TENNESSE           Chattanooga         -11%           Cool Springs         +0%           Knoxville         -11%           Memphis         -5%           Nashville         +1.5%           TEXAS           Austin         +8%           Dallas         +10%           EI Paso         -28%           Fort Worth         +9%           Houston         +7%           Midland/Odessa         +10%           San Antonio         +1%           UTAH           Salt Lake City         +5%           VIRGINIA           Norfolk/         Hampton Roads         -2%           Tysons Corner         +32%           WASHINGTON         Seattle         +21%           Spokane         -18%           WISCONSIN         Appleton         -15%           Madison         -1.5%           Milwaukee         +
St. Louis0.5%  NEBRASKA Omaha3%  NEVADA Las Vegas +0%	Pittsburgh2%  RHODE ISLAND  Providence+1.5%	Waukesha1%
Reno+0%	Get local starting so	alary data for specific

**NEW HAMPSHIRE** Manchester/

Nashua . . . . . . . +14%

roles at **rht.com/salary-center**.

# Hiring Outlook for Canada

Businesses in Canada face the same pressures as U.S. companies to ramp up digital initiatives and use technology to solve business challenges. As a result, their need for IT talent with specialized skills will grow. Look for industries such as healthcare, finance, manufacturing and retail to be especially active in recruiting technology talent in 2018.

Web, software and mobile developers; business intelligence analysts; and security professionals top the IT hiring wish lists for many businesses. DevOps specialists, data scientists, and full-stack developers with a balanced blend of front- and back-end technology skills are also likely to be in high demand in 2018. Candidates who have solid communication and interpersonal skills, and are bilingual in English and French, have an added advantage for many roles — help desk positions, in particular.

Competition for senior-level candidates is intense, and companies must be prepared to offer above-market compensation if they want to attract and retain in-demand professionals. Employers who don't have the budget flexibility, or simply need to hire quickly, may decide to consider candidates with midlevel experience and subsequently invest in training them. Many businesses may also find their best bet is engaging professionals on a project basis to secure the right talent for their IT initiatives.



## Local Market Variances: Canada

The starting salaries on the previous pages reflect the national averages for each position. For guidance on local compensation, increase or decrease the national salary by the percentage below for your city.

The following local market variances are general guidelines only. They are reflective of all industries and professions and may apply differently from staff to executive-level roles. For more information on average starting salaries in your area, contact the Robert Half Technology office nearest you.

ALDERIA
Calgary +3%
Edmonton +1.8%
BRITISH COLUMBIA
Fraser Valley+0.2%
Vancouver+4.9%
Victoria -3.2%

AIDEDTA

MANITOBA Winnipeg9%
ONTARIO Kitchener/
Waterloo3.7%
Ottawa+0.2%
Taxanta . 4 Oo

QUEBEC
Montreal+2.9%
Quebec City10%
SASKATCHEWAN
SASKATCHEWAN Regina6.1% Saskatoon4.5%

PUT YOUR SALARY KNOWLEDGE TO WORK.

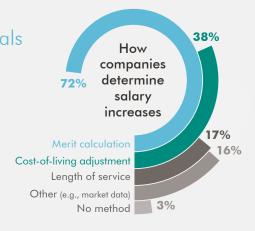
FIND TALENT

**FIND JOBS** 

# Pay to Perks: Trends in Compensation Packages

Highly skilled professionals expect not just a base salary that's in line with what other firms are offering but also a choice of benefits, incentives and perks that are just as competitive.

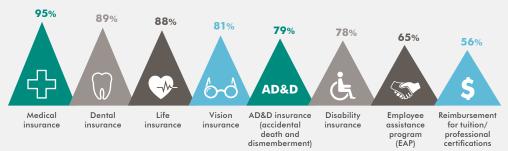
To find out more about the compensation strategies prevalent today, Robert Half surveyed more than 740 human resources, compensation and benefits professionals in businesses across a variety of industries in North America. The results are shown on this and the following pages.



### How companies determine bonuses\*



### The most common benefits offered (1 of 2)\*\*



### Benefits, incentives and perks: What's the difference?



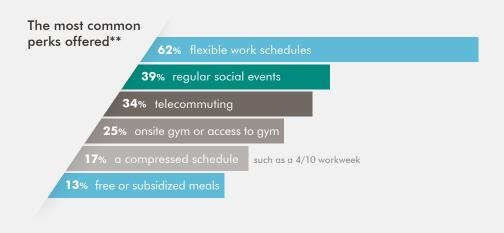
**Benefits** are any form of noncash compensation paid indirectly to an employee and not tied to job performance. Examples: medical insurance, retirement plans.



**Incentives** are cash or other awards made to reward or incent superior performance and boost retention. They are not guaranteed but tied to job performance. Examples: bonuses, spot awards.



**Perks** (short for perquisites) are privileges granted to employees in addition to benefits and incentives. Examples: gym membership, free meals.



### The most common benefits offered (2 of 2)\*\*





### Pay for performance

Nearly 2 out of 3 companies tie compensation to organizational or individual performance.

20% profit-sharing

18% retention bonuses

The most common incentives offered

16% deferred compensation

### Helping employees save for retirement

On average, **employers match 3 to 4**% of employees' 401(k) or Registered Retirement Savings Plan (RRSP)\*\*\* contributions.





### Time-off policies

On average, employers offer 14 days of paid vacation for the first 5 years of employment, plus 9 paid holidays, including floating holidays.

\*Responses do not total 100 percent due to rounding.

\*\*Only the top responses shown.

\*\*\*401(k) in the United States and RRSP in Canada

## About Robert Half Technology

Robert Half Technology specializes in matching organizations of all sizes with highly skilled technology professionals for project, contract-to-hire and full-time positions; managed IT services; and solutions consulting.

Robert Half Technology is a leader among IT staffing agencies because our placements are made personally by our recruiters and supported by the latest technology. In addition to experience, professionalism and industry knowledge delivered one-on-one in a consultative way, we also offer you online self-service options that let you browse candidates, submit job order requests and ask to meet a candidate.

You choose the way you want to work with us, but you're never on your own. Even if you opt for one of our self-service features, we can step back in to provide personal customer service at any point in the process.

Robert Half Technology staffing experts have access to top IT job candidates — as well as professionals who aren't actively looking for work but who might change jobs for the right opportunity. This gives your firm many more options than you'd have on your own. Our recruiters will interview promising candidates for you, assess their skill sets and fit for your workplace culture, advise you on competitive salary ranges, and help you hire your top choice before the competition does. We deliver turnkey results, quickly.

When it's time to staff a key position, turn to a respected adviser. Contact your local Robert Half Technology office at **1.844.380.8636** to learn how we can help you find the talent you need today.

GET HELP HIRING

## Worldwide Locations

#### UNITED STATES OFFICES

Arizona

Phoenix

California

City of Industry Irvine

La Jolla

Los Angeles

Oakland

Ontario

Sacramento

San Francisco San Jose

San Mateo

Stockton

Torrance Westwood

Colorado

Colorado Springs

Denver

Enalewood

Connecticut

Hartford Stamford

District of

Columbia

Washington

Florida

Coral Gables Fort Lauderdale

Jacksonville Orlando

Tampa

Georgia

Atlanta

Illinois

Chicago Hoffman Estates

Oakbrook Terrace

Indiana

Indianapolis

Cedar Rapids Des Moines

Kansas

Overland Park

Kentucky

Louisville

Louisiana New Orleans

Maryland

Baltimore Bethesda

Massachusetts

Boston Burlington Westborough

Michigan

Grand Rapids Southfield

Minnesota

Bloomington Minneapolis

Missouri

St Louis

Nevada

Las Vegas

**New Hampshire** 

Manchester

**New Jersey** 

Parsippany Princeton Saddle Brook

Woodbridge

New Mexico

Albuquerque

New York

New York - Midtown New York - Wall Street Uniondale

North Carolina

Charlotte Raleigh

Ohio

Akron Blue Ash

Cincinnati

Cleveland

Dayton

Dublin

Oklahoma

Oklahoma City Tulsa

Oregon

Portland

Pennsylvania

King of Prussia Philadelphia Pittsburgh

Rhode Island

Providence

South Carolina

Charleston

Greenville

Tennessee

Memphis Nashville

Tavas

Austin

Dallas – Downtown

Dallas – Galleria

Fort Worth Houston

Irvina

San Antonio

The Woodlands

Utah

Salt Lake City Thanksgiving Point

Virginia

Richmond Tysons Corner

Washington

Bellevue Seattle

Wisconsin

Madison Milwaukee

### **INTERNATIONAL OFFICES**

Australia

Brisbane Melbourne Perth

Sydney

**Belgium** Antwerp

Brazil

Barra Belo Horizonte

Campinas Rio de Janeiro São Paulo

Canada

Alberta Calgary Edmonton

British Columbia

Vancouver Manitoba

Winnipeg Ontario

> Mississauga North York

Ottawa

Toronto

Quebec Montreal Chile

Santiago

China

Hong Kong Shanghai

France

La Défense Lyon

Stade de France

Germany

Berlin Cologne Düsseldorf

Essen Frankfurt Hamburg Munich

Stuttgart

**Japan** Osaka Tokyo

New Zealand

Auckland

Singapore

Singapore

**Switzerland** Zurich

**United Arab Emirates** 

Abu Dhabi Dubai

**United Kingdom** 

Bristol

London Central

Find contact information for the office nearest you **online** or call **1.844.380.8636**.

2884 Sand Hill Road Menlo Park, CA 94025 1.844.380.8636

### rht.com







